

**DISCOVER BEDFORD COUNTY Tourism Growth Initiative (TGI) Grant Application Deadline: June 1, 2026
Funding Period: July 1, 2026 – June 30, 2027**

SECTION 1: APPLICANT INFORMATION

- Organization Name:
 - Mailing Address:
 - Contact Person:
 - Title:
 - Phone:
 - Email:
 - Website:
 - FEIN (Federal Employer ID Number):
 - Type of Organization: Non-Profit / Municipality (circle one)
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SECTION 2: PROJECT OVERVIEW

- Project Title:
 - Total Project Budget: \$
 - Grant Amount Requested: \$
 - Match Amount (25% cash or in-kind): \$
 - Project Start Date:
 - Project End Date:
 - Project Location (venue/city/town):
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SECTION 3: PROJECT DESCRIPTION

1. Describe your project in detail. Include goals, activities, intended audience, timeline, and partners.
 2. How will this project strengthen Bedford County as a tourism destination?
 3. What infrastructure or visitor experience improvements are included?
 4. How will Discover Bedford County be credited?
 5. What are the anticipated tourism impacts (overnight stays, reach, engagement)?
 6. How will success be measured?
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SECTION 4: BUDGET OVERVIEW

Include a line-item budget showing: - Media & marketing - Signage, digital tools, or visitor infrastructure - Creative services (photo/video production) - Cash and in-kind match sources

Note: A 25% match is required. In-kind contributions must be documented.

SECTION 5: ATTACHMENTS

- Project budget spreadsheet
 - Documentation of match commitment
 - Proof of nonprofit/municipality status
 - Past marketing samples (if applicable)
 - Letters of support (optional)
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SECTION 6: CERTIFICATION

I certify that the information in this application is complete and accurate. If awarded, I agree to fulfill Discover Bedford County branding and reporting requirements.

Signature: ___ **Printed Name:** ___ **Title:** ___ **Date:** _____

Submit completed applications to: grants@discoverbedfordcounty.com Subject Line: "TGI Grant Application 2026"

More info: www.discoverbedfordcounty.com/grants