

**DISCOVER BEDFORD COUNTY 2026 Cooperative Marketing Grant Application Deadline: January 5, 2026
Funding Period: January 1 – December 31, 2026**

SECTION 1: APPLICANT INFORMATION

- Organization Name:
 - Mailing Address:
 - Contact Person:
 - Title:
 - Phone:
 - Email:
 - Website:
 - FEIN (Federal Employer ID Number):
 - Type of Organization: Non-Profit / Municipality (circle one)
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SECTION 2: PROJECT OVERVIEW

- Project Title:
 - Total Project Budget: \$
 - Grant Amount Requested: \$
 - 50% Match Amount (cash only): \$
 - Project Start Date:
 - Project End Date:
 - Project Location (venue/city/town):
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SECTION 3: PROJECT DESCRIPTION

1. Describe your project in detail. Include project goals, intended audience, timeline, and partners.
 2. How will the project generate tourism in Bedford County (overnight stays, regional reach, etc.)?
 3. How will Discover Bedford County be credited in your marketing?
 4. What metrics will you use to evaluate success?
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SECTION 4: BUDGET OVERVIEW

Provide a detailed budget for the project. Include: - Media placements (print, radio, digital, etc.) - Print materials (brochures, rack cards, flyers) - Website/email advertising - Paid social media

Note: A 50% cash match is required. In-kind match is not eligible.

SECTION 5: ATTACHMENTS

Please include the following with your application: - Project budget spreadsheet - Proof of 50% cash match - Samples of past promotional materials (if applicable) - Proof of nonprofit/municipal status - Letters of support (optional)

SECTION 6: CERTIFICATION

I certify that the information in this application is complete and accurate. If awarded, I agree to adhere to Discover Bedford County branding and reporting requirements.

Signature: ___ **Printed Name:** ___ **Title:** ___ **Date:** _____

Submit applications by email to: grants@discoverbedfordcounty.com Subject Line: "Cooperative Marketing Grant Application 2026"

More info: www.discoverbedfordcounty.com/grants